

Periodicals

Decision Tree



What is its content?*

News and information, four times a year minimum to subscribers or requesters (or issued by qualified organization) (E210)

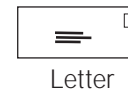
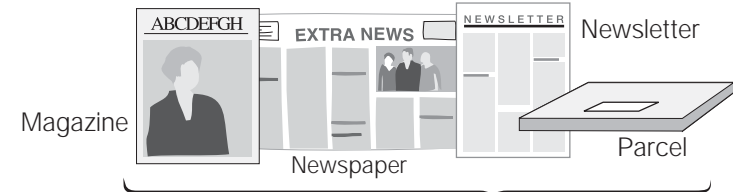
Irregular frequency, free / general distribution, high advertising content (E610)

**Most anything mailable may be sent as First-Class Mail.*

Quick Service Guide
200

Periodicals — General Information and Eligibility

What shape is it?



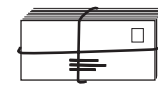
Automation?

No

Yes

No

Yes



Quick Service Guide
230

Nonautomation Letters

Quick Service Guide
240

Automation Letters

Quick Service Guide
231

Nonautomation Flats

Quick Service Guide
241

Automation Flats

Destination entry?

Nonprofit?

Quick Service Guide
201

Nonprofit, Classroom, Science-of-Agriculture

Quick Service Guide
750

Destination Entry Discounts (DBMC/DADC/DSCF/DDU)

Automation

Mailers must prepare letter-size and flat-size mail according to automation-compatible standards (size, address quality, etc.) to qualify for discounts. (E240, R200)



Preferred Rates

Publications may qualify for Preferred rates if the publishing organization and/or its publication meet specific standards. Specific prior authorization from the USPS is required. (E270)

Destination Entry

In addition to lower zone rates, mailers may receive postage discounts for entering mail nearer its destination. The amount of discount increases as the entry of the mail is closer to its final destination. Discounts are available for entry at the ADC, SCF or delivery unit serving the mail's destination. (E250, R200)

Presort

Prior to depositing the mail at the post office, mailers must sort pieces by ZIP Code according to specific standards to earn postage discounts. All Periodicals must be presorted. (E230, R200)



Standard Mail—Letters
Standard Mail—Flats and Parcels



= Decision Tree

This Decision Tree is intended as an overview only. For the DMM standards applicable to this category of mail, consult the DMM units above and the general sections within each DMM module.